

OUR HISTORY 1954 – 2024

1954

Company founded by
RUDOLF BOHNACKER

1968

Installation of a 500-ton press

1985

Launch of a powder
coating plant

1999

Certification to
DIN EN ISO 9001



2006

Production and delivery of
the 1 millionth bracket &
the 3 millionth wall upright

2012

The new brand image

2017

Online sales

2020

New trend color BLACK MATT

2024

New launch of FLEXI-BRACKET
70th COMPANY ANNIVERSARY

1959

First production facility in Rottenacker

1971

Installation of an electrophoretic
dip coating system

1990

Planning and construction of a full
automated production plant

2002

Direct delivery to DIY stores

2011

Takeover by Nimbus Investment XL B.V.
Founding of DIY Element System GmbH

2016

Launch: practical all-in-one kits

2019

Optimization of product range

2022

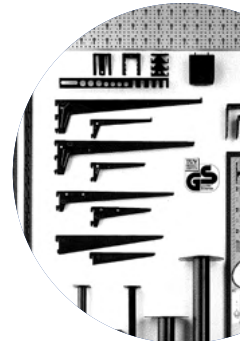
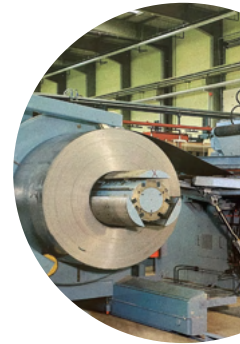
New strategy focus
Optimizing business processes

For more inspiration, visit us on



ELEMENT SYSTEM®

Create your space.



70
YEARS
COMPETENCE

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Since 1954

70 Years of Expertise

INDIVIDUAL STORAGE SOLUTIONS

EUROPE WIDE MARKET LEADER

German manufacturer of flexible shelving systems, furniture legs, cantilever brackets and DIY solutions made of steel for end consumers.

MORE THAN 1.000 INDIVIDUAL ITEMS
for all functional and living spaces.

SINCE 1954
Many years of manufacturing experience and industry knowledge enable a product quality at the highest level.

MADE IN GERMANY!

We guarantee a high degree of functionality and stability with our premium products.

15 MINUTES
FROM THE STEEL COIL TO THE PACKAGED WALL UPRIGHT
Steel and other materials are sourced exclusively from EUROPE.



60.000
FURNITURE LEGS PRODUCED DAILY
Maximum capacity utilization thanks to flexible and highly automated production.

30 TONS PER DAY
Efficient logistics enable excellent delivery of the goods.

WITH 50% OF OUR MANUFACTURING
EXPORTED AROUND THE WORLD
We are at the pulse of global industry.



CANTILEVER BRACKETS

Our wall brackets are perfect for a wide range of storage possibilities.

DIY SOLUTIONS

We fit every hobby workshop with our perforated steel shelves and tool holders.

FURNITURE LEGS

Our wide range of furniture legs provides plenty of scope for various creative DIY projects.

SHELVING SYSTEM CLASSIC & EASY

The high durability and load capacity of our shelving system is achieved through robust materials and high quality standards.

CLOSE TO CUSTOMERS

WE STAND FOR
Reliability, service and sustainability

WE SUPPORT
Our MARKETING-FULL-SERVICE-PACKAGE helps with sales optimization and the evaluation and analysis of your data.

WE OFFER
Modern presentation options at the POS and a customer-optimized presentation of the goods for sale.

WE FULFILL WISHES
Customized products and your own brand & packaging design (private label) are possible with us.



WE SAVE LARGE AMOUNTS OF CO2
FOR A SUSTAINABLE AND EFFICIENT FUTURE.

With our shelving systems, we conserve wood as a resource and thus also reduce CO2 emissions. In addition, the products are coated using a special paint process that only requires low temperatures. This also saves enormous amounts of energy and CO2.



100% RECYCLABLE PRODUCTS

After the product life cycle the shelves can be fully recycled. The colored lacquers are water-based and therefore completely degradable.



IN OVER 40 COUNTRIES GLOBALLY REPRESENTED

As an expanding and internationally oriented company in the DIY sector we apply our expertise worldwide.

INTERNATIONAL INDUSTRIES TRUST IN OUR QUALITY AND EXPERIENCE

This results in partnerships with well-known companies from various sales channels such as retail, specialist retail, store fitting and e-commerce.

AROUND 100 EMPLOYEES
work at our facility in Rottenacker on high-quality products and efficient customer service every day.

